

For Immediate Release

Blakfacts Educational Research, Inc. is launching its 1st fundraising campaign

By Kofi Khemet, October 16, 2017

Kent, OH – Locally owned Blakfacts Educational Research, Inc. (BER), a 501 c3 corporation announced today that it will begin its first fundraising campaign, effective November 1, 2017, along with the publication of a limited edition of our first series of trading cards. We've set a goal of \$35,000 to facilitate the publication and distribution of the Ohio's Black Athletes series, in print and online.

Meeting an unmet need

The series includes an interactive book of unfinished posters; a elementary/secondary textbook; a secondary/collegiate level textbook; a limited edition series of trading cards and a series of online videos/slideshows about each of the featured athletes. This interactive, multimedia package is designed for use with students everywhere, particularly from Ohio.

Ten years in the making, this production has now reached a critical juncture, where our primary focus will be on presenting and distributing the materials to children in a variety of settings, all over the State of Ohio, including schools, churches, community centers, libraries and online.

About Ohio's Black Athletes

In the course of working with children in a number of settings, from homeschool to public school, one thing has become clear, the lack of comprehensive multicultural curricular materials. Prior to the 1960's multicultural materials were nearly non-existent. Over the last 60 years that has changed. However, anyone who has ever tried to use the plethora of materials now available, can attest to the difficulty of melding them into a comprehensive curriculum.

Ohio's Black Athletes is the first step in creating a model comprehensive multicultural curriculum. KSU Professor of Pan-African Studies, Chief Fela Sowande promulgated the idea of working from "the center to the circumference." This has been our modus operandi. Each individual featured in this multi-volume series has a connection with Ohio, where we've been field testing the components since 2009.

Our primary goal is to promote the transformation of athletic success into success in life. Everyone knows a professional athletic career only lasts for an average of 3 years. We want youth, in general, to understand they need to prepare themselves for careers that last a lifetime. Everyone wants to be successful, but many youth have no idea how important education will be, in order to succeed. Our publications attest to how education and athleticism are both necessary to succeed.

About Blakfacts Educational Research, Inc.

We have been researching, writing and editing numerous publications in order to create a comprehensive multicultural curriculum, from 2007-2015. In 2015 we formally incorporated as a nonprofit educational organization.

Contact: Kofi Khemet, CEO; 437 Silver Meadows Blvd., Kent, OH 44240; www.blakfacts.org; eMail: kkhemet@gmail.com; Office: (330) 548-3510.

###